



Virtual this year.
NOVEMBER 25

WCM

ABOUT SHEBIZ

What is WCM SheBiz?

A free half day virtual event that focuses on keeping high school students in STEM academics and career paths in finance.

Why SheBiz?

To foster the next generation of women and BIPOC in business and STEM.

To encourage the next generation to aspire to leadership positions.

What will students learn?

How STEM academics are critical in finance.

Everything there is to know about the road to a career in finance.

The paths from high school to university and from university to a first job in finance.

When is it?

Wednesday, November 25th, from 12:30 to 3:30pm EST, virtually.

Who is it for?

High school students in grades 9 through 12/CEGEP.

HOW TO ATTEND

With WCM SheBiz going fully virtual this year, our registration process is going to look a little different than in previous years. This year's event is open to grades 9 to 12 and CEGEP students along with male students to ensure that WCM can support any student interested in learning about STEM focused careers.

If you are a teacher looking to register on behalf of your class or you are registering an individual student, [start here](#). Once you register, you will receive all updates regarding WCM SheBiz and next steps closer to the event date.



REGISTER HERE

Registration opens

**OCTOBER
5TH, 2020**

and will remain
open until the day
before the event,

**NOVEMBER
24TH, 2020!**

AGENDA

12:30–12:40

WELCOME & INTRODUCTION
Remarks from CEO of WCM
Capital Markets—What are they?

- Answer what are capital markets
- Understand sell and buy side
- Gain knowledge of impact of careers in CM

12:40–1:10

SESSION 1
STEM/Business Student Overview

- Student journey from high school to university
- Info about university STEM and business courses
- What current students find exciting about careers in CM

1:10–1:20

KAHOOT QUIZ BREAK

- Engage students in WCM SheBiz
- Build knowledge and a bit of fun

1:20–1:50

SESSION 2
Recruiters (professional and post-secondary)

- Advice from university recruiters on the journey from high school to university
- Advice from capital markets recruiters on landing your first job
- General comments on interviewing and preparing

10-MIN. BREAK

2:00–2:30

SESSION 3
Profiling Capital Markets Career

- What does a career in capital markets mean
- What is a typical day
- How do you have impact and purpose in a career in cap markets

5-MIN. BREAK

2:35–2:40

KAHOOT QUIZ BREAK

- Engage students in WCM SheBiz
- Build knowledge and a bit of fun

2:40–3:00

TOPIC/SESSION
Ask me Anything Session Student/Recruiter

Answer questions students have on university

10-MIN. BREAK

3:10–3:30

TOPIC/SESSION
Ask me Anything Session Student/Recruiter

Answer questions students have on landing their first role in capital markets

HISTORY OF SHEBIZ

Since inception in 2012, WCM SheBiz has reached more than 6000 students and has been hosted in Toronto, Calgary, Montreal, Vancouver, and Victoria.

With less than 25% of females represented in business and STEM, we are educating the next generation on the rewarding careers in these fields, to help find a solution for this alarming imbalance in employment in these sectors. Disparity in representation also extends to BIPOC representation in STEM where Statistics Canada found that representation of Black STEM professionals falls significantly below the proportion of Black people in the Canadian population.

As students begin to make important decisions that will impact the direction of their education, such as course selections and applying for post-secondary studies, WCM's SheBiz aims to:

- educate high school students about the exciting and rewarding careers in STEM and business
- inspire them to enroll in the necessary math and other courses required for post-secondary education.

With amplification of this message, we aim to inspire more young women to enter into these exciting and rewarding careers.

Each year, WCM SheBiz has garnered significant media attention, including:

- Front page coverage in the Toronto Star business section
- BNN
- CBC News
- Breakfast Television Calgary
- Vancouver Sun



Shebiz 2015 gave me early exposure to career opportunities in Capital Markets and access to students and professionals engaged in the organization. WCM has made significant progress to promote D&I through their initiatives to educate students through High School Liason, Shebiz, and Uniconnect.



Before attending SheBiz I was never exposed to the world of business. I had always assumed that business meant being a man in a suit, and women did not meet that criteria. Being a CPA is my dream and achieving it would not have been possible without getting a kick start from WCM.

ABOUT WCM

Accelerating equity, diversity and inclusion in finance.

WCM is a not-for-profit organization founded in 1995. Our initiatives aim to amplify diverse talent, build the industry's equity literacy, and unite firms to drive change on an industry-level. We do this through advocacy, research, programming and recruitment.

Our partners include the major Canadian bank-owned dealers, independent and foreign dealers, asset managers, insurance firms, major pension plans, and advisory firms. Our community of 3,500 professional and student members makes WCM the largest network of professionals in Canadian finance who have come together to vote for increased equity, diversity and inclusion, and our initiatives have impacted the careers of countless students and professionals across the country.

JOIN WCM HERE

Support our movement
towards equity and
diversity in finance.

